## Intellectual property in biomedicine: from publications to patent applications.

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## From International Conference on Biosciences- Trends in Molecular Medicine.

Post Graduate Department of Biochemistry, Dwaraka Doss Goverdhan Doss Vaishnav College, Arumbakkam, Chennai 600 106, India. 7-8 February 2012.

American J of Bio-pharm Biochem and Life Sci 2012 March, Vol. 1 (Suppl 1): PL03

## PLENARY LECTURE

The growth of the biomedical industry in the past 20 years has been phenomenal and continues to hold promise for further advances. Sometimes described as the: new industrial revolution" the rewards from investing in this sector can be immense. With high investments in the research and development of the biotechnological products in medicine, Intellectual Property (IP) protection is critical for the industry. The IP protection mainly patents is the driving force for further innovation, technology enhancement and development of newer products that would impact mankind. Patents also add value to laboratory discoveries, and ensure that new research knowledge realizes its full commercial potential and is made available for public use.

The talk will cover the basics of the patenting, various strategies and the benefits of patenting in the new era. The talk will also touch upon how Intellectual Property Law is an exciting career option for biotechnology students and describe how it is possible to start out working with test tubes and end up in court!